



**Goal Statement:** Develop and execute at least one cancer-related educational opportunity to regional health care stakeholders which includes National Center for Cultural Competency (nccc.georgetown.edu/), Health Resources and Services Administration (hrsa.gov/cultural-competence/index.html), and the Community Guide (thecommunityguide.org/) “recommended” strategies for prevention or treatment of cancer (aligned with the 2020-2025 Florida Cancer Plan Goal categories, “Data” and “Prevention and Risk Reduction”).

**Objectives: (SMART)**

1. Provide 1 poverty simulations (3-hour activity) with healthcare and social service providers to highlight the impact of poverty on health care access and utilization (including cancer) by December 31, 2021.
2. Provide a cultural competency training to educate participants on evidence-based practices for reducing cancer-specific disparities by May 30, 2021.

Action Steps/Activities What will be done?	Responsible Parties Who should do it?	Resources Needed Funding/Time/People/Materials	Time Horizon By when?
<p><b>Objective 1:</b> Provide 1 poverty simulation with healthcare and social service providers to highlight the impact of poverty on health care access and utilizations (including cancer) by December 31, 2021.</p> <p><b>Simulation:</b>                      Action Step 1: Identify a location and host partner for the fall 2021 poverty simulation.                      Action Step 2: Re-organize poverty simulation kit.                      Action Step 3: Edit marketing materials and Invite participants to RSVP for the Poverty Simulation                      Action Step 4: Manage registration and promote event until all spots are full                      Action Step 5: Determine roles of participants and prepare role packets                      Action Step 6: Facilitate event</p>	<p><b>Objective 1:</b> WellFlorida NCFCCC Coordinator and support team. Support team includes working group involving UF Public Health Administration and UF Public Health Student Association.</p>	<p><b>Objective 1:</b> All Action Steps: Re-organize poverty simulation kit from first use in fall of 2019, if necessary. Request use of the host location at no cost and identify partners to help host and promote the event.</p> <p>We considered a virtual event during the COVID-19 pandemic, but eventually decided against it due to the technical difficulties that might create barriers for some participants. Instead, we chose to postpone the simulation until social distancing measures begin to relax. The severity of the pandemic will have an influence on our ability to carry out an in-person simulation.</p>	<p><b>Objective 1: December 31, 2021</b></p> <p><b>This effort has been indefinitely paused due to COVID-19 restrictions. We have shifted focus toward Objective 2. However, if approved by the NCFCCC attendees when we review the strategic plan, our intent will be to facilitate a poverty simulation by the end of June 2022 provided COVID subsides, and safety is not a concern for participants.</b></p> <p><b>Action Step 1:</b> Given COVID, we have postponed the Poverty Simulation. We will remain in communication with the MPH program at UF in hopes of facilitating an event, if possible,</p>



<p><b>Objective 2:</b> Provide a cultural competency training to educate participants on evidence-based practices for reducing cancer-specific disparities by May 31, 2022.</p> <p>Action Step 1A: Identify speaker.</p> <p>Action Step 1B: Review 2021 Cancer Report to identify any disparities (racial, ethnic, geographic, etc.) as they may relate to cancer outcomes.</p>	<p><b>Objective 2:</b> A speaker has not been identified, however, if Health Literacy is the focus, Dr. Guyer will most likely present.</p> <p><b>1A:</b> NCFCCC Coordinator and support staff</p> <p><b>1B:</b> NCFCCC Coordinator and WellFlorida support staff</p>	<p><b>Objective 2:</b> PowerPoint presentation via Zoom webinar Or in-person training. Will need to promote and create campaign to get stakeholders involved and interested in virtually or physically attending.</p>	<p>depending on CDC guidelines related to COVID-19. When able to safely move forward, we will follow all existing Action steps.</p> <p><b>Objective 2: May 31, 2022</b></p> <p>1A: Completed</p> <p>1B: Completed, but missing HPV vaccination rates which is what we hope to address in training. Updated the cancer report, but not much new data was available.</p>
<p><b>Measures of Success (How will you know that you are making progress? What are your benchmarks?)</b></p> <p>A strategic planning meeting (in person or virtual) will be conducted in Q2 of this fiscal year to ensure the strategic plan is up-to-date. It is expected that HPV vaccination education and promotion will be included in the new plan. All objectives will be measured according to this document. Successful determination of meeting topics, agendas and calendar invitations will serve as progress markers for planning. Satisfaction surveys will be utilized at the end of meetings to determine satisfaction with the meetings. The number of attendees will also be an indicator of success. For trainings that include CEUs, training objectives will be measured.</p>			



**Goal Statement:**

Residents of North Central Florida practice healthy behaviors associated with prevention of cancer or to reduce risk (aligned with the 2020-2025 Florida Cancer Plan Goal category, “Prevention and Risk Reduction”).

**Objectives: SMART**

1. Working group for Poverty Simulation hosted by UF Public Health and UF Public Health Student Association (PHSA) for new student orientation in August 2022 (TBD due to COVID).
2. Develop a Working group for HPV Vaccination education and awareness who will develop activities to increase HPV Vaccination in targeted NCFCCC counties by July 1, 2022

Action Steps/Activities What will be done?	Responsible Parties Who should do it?	Resources Needed Funding/Time/People/Materials	Time Horizon By when?
<p><b>Objective 1:</b> Develop working group for Poverty Simulation hosted by UF Public Health and UF PHSA for May 2021.</p> <p>1A: Identify stakeholders to include in working group by TBD.</p> <p>1B: Coordinate with group on how to incorporate more cancer related components into the poverty simulation.</p> <p>1C: Coordinate with group on event planning for day of poverty simulation.</p>	<p><b>Objective 1: TBD due to COVID</b></p> <p>1A: NCFCCC WellFlorida coordinator and UF Public Health Administration.</p> <p>1B: NCFCCC WellFlorida Coordinator and UF Public Health Stakeholders.</p> <p>1C: NCFCCC WellFlorida Coordinator and UF Public Health Stakeholders.</p>	<p><b>Objective 1: TBD due to COVID</b></p> <p>1A: NCFCCC WellFlorida coordinator time</p> <p>1B: NCFCCC WellFlorida coordinator time and UF Public Health stakeholders.</p> <p>1C: NCFCCC WellFlorida coordinator time and UF Public Health stakeholders.</p>	<p><b>Objective 1: TBD due to COVID</b></p> <p>1A: In progress.</p> <p>1B: Tentative, due to COVID and the in-person nature of the simulation.</p> <p>1C: TBD, August 2022.</p>
<p><b>Objective 2:</b> Develop a Working group for HPV Vaccination education and awareness who will develop activities to increase HPV Vaccination in targeted NCFCCC counties.</p> <p>1A: Identified stakeholders to be included in working group by December 31, 2021.</p> <p>1B: Request HPV Vaccination data from DOH at the county-level (1 shot, 2 shot completion of HPV series).</p>	<p><b>Objective 2:</b></p> <p>1A: WellFlorida and chair</p> <p>1B: WellFlorida</p>	<p><b>Objective 2:</b></p> <p>1A: WellFlorida and Chair’s time</p> <p>1B: WellFlorida Coordinator’s time, DOH state resources/data</p>	<p><b>Objective 2:</b></p> <p>1A: In progress</p> <p>1B: In progress, Requested in November, have not yet received.</p>



<p>1C: Review HPV vaccination rates with NCFCCC members through an educational meeting by December 31, 2021</p> <p>1D: Sent out invitation to all on NCFCCC's Constant Contact email listserv.</p>	<p>1C: WellFlorida and guest speaker, perhaps Dr. Staras (seeking NIH grant for HPV Vaccination education training for providers)</p> <p>1D: NCFCCC WellFlorida coordinator</p>	<p>1C: WellFlorida and guest speaker's time and expertise on subject matter; Zoom or in-person space</p> <p>1D: NCFCCC WellFlorida coordinator's time</p>	<p>1C: Held by December 31, 2021 – was held on Dec 8 2022.</p> <p>1D: Promotion starting at least 3 weeks prior to event (TBD) – Completed – over 50 people registered, less than 30 actually joined</p>
<p><b>Measures of Success (How will you know that you are making progress? What are your benchmarks?)</b>                  Each objective has been and will continue be measured according to the timeline specified in the objective and associated action steps. Registration for the pending event will be generated, and a satisfaction survey will be shared with participants.</p>			



**Goal Statement:**

Residents of North Central Florida affected by cancer are aware of and have access to quality, appropriate services for quality of life, palliative care, and survivorship (aligned with the 2020-2025 Florida Cancer Plan Goal category “Quality of Life, Survivorship, and End of Life Care”).

**Objectives: SMART**

1. Update resource guide by June 30, 2022. There will be an ongoing effort quarterly to keep the resource guide current, as well as recruit new partners to add to our resource guide.

Action Steps/Activities What will be done?	Responsible Parties Who should do it?	Resources Needed Funding/Time/People/Materials	Time Horizon By when?
<p><b>Objective 1:</b> <u>Update resource guide by June 30, 2022</u></p> <p>Action Step 1A: Identify student interns to assist in the resource guide update for Spring of 2022 school year.</p> <p>Action Step 1D: Update resources listed on the resource guide by contacting all resources currently listed and searching for new resources.</p>	<p><b>Objective 1:</b></p> <p>1A: WellFlorida</p> <p>1B: WellFlorida</p>	<p><b>Objective 1:</b></p> <p>1A: Coordinator’s time, UF College of Public Health and Health Promotions to share internship opportunity with students</p> <p>1B: Intern, time</p>	<p><b>Objective 1: Due June 30, 2022</b></p> <p>1A: December 15, 2021 – delayed due to covid</p> <p>1B: June 30, 2022 – this may be delayed completion to end of summer.</p>
<p><b>Measures of Success (How will you know that you are making progress? What are your benchmarks?)</b></p> <p>Each objective will be measured according to the timeline specified in the objective and associated action steps. Updating the guide was successfully completed by WellFlorida interns during the summer of 2020. The collaborative intends to utilize WellFlorida interns again to update our resource guide for Fiscal Year 2022-2023. If interns are not available, the NCFCCC Coordinator will assume the responsibilities of updating the Resource Guide. <i>We hope to secure interns for this task as it is very time intensive.</i></p>			



**Goal Statement:**

Residents of North Central Florida have access to appropriate health information and effective health services for the timely detection, diagnosis and treatment of cancer (aligned with the 2020-2025 Florida Cancer Plan Goal categories, “Data” and “Prevention and Risk Reduction”).

**Objectives: SMART**

1. Provide updated NCFCCC resources to the UF HealthStreet Cancer Resource Center and the UF Cancer Center on a quarterly basis beginning July 1, 2019. (Updated our website and sent emails related to the Cancer Resource Guide instead of providing physical materials due to COVID)

Action Steps/Activities What will be done?	Responsible Parties Who should do it?	Resources Needed Funding/Time/People/Materials	Time Horizon By when?
<p><b>Objective 1:</b> Provide updated NCFCCC resources to HealthStreet and the Cancer Resource Center on a quarterly basis beginning July 2019 – but ongoing effort.</p> <p>Action Step 1A: Connect with Health Street and the Cancer Resource Center by August 2019.</p> <p>Action Step 1B: Arrange for NCFCCC resources and marketing materials to be placed in the Cancer Resource Center on a regular basis; once per quarter beginning August 2019.</p>	<p><b>Objective 1:</b> Coordinator</p>	<p><b>Objective 1:</b> Coordinator’s time, Health Street contacts, NCFCCC materials</p>	<p><b>Objective 1: Ended in Q4 of 2020 – 2021 year</b></p> <p>1A: Completed</p> <p>1B: Completed</p>
<p><b>Objective 2:</b> Increase the quantity of available resources to residents in the North Central Florida catchment area.</p> <p>Action Step 2A: Strengthen existing partnerships throughout the North Central Florida catchment area.</p> <p>Action Step 2B: Cultivate new partnerships within the North Central Florida catchment area.</p> <p>Action Step 2C: Evaluate the Collaborative’s capacity to cultivate new partnerships.</p>	<p><b>Objective 2:</b> Coordinator and support staff at WellFlorida</p> <p>2A: Coordinator and support staff</p> <p>2B: Coordinator and support staff</p> <p>2C: Coordinator and support staff</p>	<p><b>Objective 2:</b> Coordinator’s time and capacity to build relationships. Coordinator will likely rely on existing partnerships to assist with suggestions for recruiting new partners.</p>	<p><b>Objective 2: Ended in Q4 of 2020 – 2021 year</b></p> <p>2A: Completed</p> <p>2B: Completed</p>



Action Steps/Activities What will be done?	Responsible Parties Who should do it?	Resources Needed Funding/Time/People/Materials	Time Horizon By when?
			2C: Completed
<p><b>Measures of Success (How will you know that you are making progress? What are your benchmarks?)</b>                      Each objective will be measured according to the timeline specified in the objective and associated action steps. The NCFCCC coordinator and support staff will be responsible for ensuring the strategic plan is implemented or amended, as needed. Success and challenges associated with objectives and action steps should be presented, at least, on a biannual basis at NCFCCC meetings. These meetings will serve as an opportunity to make adjustments and new action steps as needed throughout the process, as well as respond to emerging issues during unprecedented times, such as COVID-19 and its effects.</p> <p><u>Given COVID-19 many events previously held at HealthStreet were cancelled and WellFlorida staff were not permitted to travel or attend in-person meetings due to COVID. At this time, we are no longer providing updated materials to UF HealthStreet as we have not updated the guide since last cycle. It is our intent to update the guide in the Spring of 2022 and then promote the materials using our listserv and newsletter.</u></p>			